

Veterans of Foreign Wars Auxiliary Department of New Mexico

Angelia Velarde-Logsdon, Scholarship Chairman

Promotional 1 ★ July 2024

To: Dina Hudson, National Scholarship Ambassador

Renee King, Department President

Jeanette Garcia, Department Secretary

From: Angelia Velarde-Logsdon, Department Scholarship Chairman

Greetings, Members! My name is Angelia Velarde-Logsdon, and I am your 2024-2025 Department Scholarship Chairman. This is my third year in this position. I am also your Department Jr. Vice President. I enjoy working with the teachers, students, and auxiliary members of this state to promote patriotism while helping students gain access to education to better their future.

I had the privilege of meeting many of you over the past few years. The passion and dedication of our members always impresses me. I am certain this is going to be another great year for the scholarship program.

Community Outreach-let your communities know about our scholarships

- City sponsored events
- Book Fairs
- Art Fairs
- Sporting Events
- Teen Centers
- Open house at your local schools
- PTA Meetings

Ideas: Use your imagination, and make sure to make it a fun and engaging event.

Host a painting class with your local JROTC and scouts. Ask a veteran to join you in the classroom to share their unique experiences which can lend a new perspective to the students.

It's always a good idea to wear your favorite auxiliary shirt and to have a table with a nice tablecloth. Create a scholarship information board that is visually easy to follow, and make sure to have plenty of applications on hand. I attached a picture of the board I use when I'm out in the community as an example.

During summer, students have the free time to work on these scholarships, so start promoting now.

- Patriot's Pen "My Voice in America's Democracy?" Grades 6-8 Essay Contest Due by 10/31.
- Voice of Democracy "Is America today our Forefather's Vision?" Grades 9-12 Audio Essay Due by 10/31.
- Continuing Education Scholarship is open to VFWA members, spouses, and children. Due by 2/15.
- Young American Patriotic Art Contest Grades 9-12 Due by 3/31.
- Young American Patriotic Art 3-Dimensional 9-12 Due by 3/31.

The official rules are posted on the Department website. Remember our department website has WONDERFUL resources. Use them. Follow up with teachers, students, and parents to make sure they don't have questions and to let them know you care.

Start fundraising for the scholarship awards. Recognition is key. Students who are publicly recognized are more likely to promote our scholarships to other students. The VFW store has a variety of certificates, pins, keychains, etc. to give to the students. Invite local media to cover your event. **WE WANT EVERYONE TO KNOW ABOUT OUR SCHOLARSHIPS!**

I will go into greater detail about scholarships and Scholar's App at our trainings in August.

Please feel free to contact me with any questions, ideas, or concerns. I look forward to working with all of you.

Respectfully,  
Angelia Velarde-Logsdon  
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