



**To: Beth Miller-Department of NM President
Ansje Lansing-2023-2024 Membership Ambassador
Valorie Wrinkle-Western States Director**

Re: Promotional #1 July

Greetings Movie Goers,

My name is Shirlee Frias and I am the 2023-2024 Membership Chairman for the Department of NM. This is the second year that I will hold this office. Thank you Madame President Beth Miller for this opportunity to help the Department of New Mexico succeed another year in membership. I am honored and will do the job to the best of my ability.

This year's theme is "LIGHTS, CAMERA, ACTION"! It is a movie theme. The Western Conference has been given the WESTERN movie "TRUE GRIT". What better theme than Movies as I teach Story of Movies 1 and just created the curriculum for Story of movies 2 in educational profession. We actually do a unit on Westerns, and we do watch True Grit.

Our National Membership Ambassador (movie Executive Producer) is Ansje Lansing from Wapiti, Wyoming. Our Conference Coach (movie Director) for the Western Conference is Valorie Wrinkle from Redmond, Oregon.

Ambassador Ansje will focus on the following: Invite & Recruit, Including Everyone, Follow Up, Encourage Participation, Resources, and Investing, to name a few.

I look forward to bringing back a ton of information from National Convention to start sharing with you as we begin the new Membership year. I look forward to seeing each of you at the Department trainings in August (12th for North and 26th for South).

Let's take home the MOVIE EMMY this year for best picture!!! Details to come.

Shirlee Frias

**Shirlee Frias MBA, EdLD
Department of New Mexico
Membership Chairman 2023-2024**