





To: Beth Miller-Department of NM President
Ansje Lansing-2023-2024 Membership Ambassador
Valorie Wrinkle-Western States Director

## Promotional #6 JANUARY 2024

## **Greetings Movie Goers,**

Happy New Year!!! Welcome to 2024! Welcome to the second half of the Membership Year. As of 12/31/2023, we are at 96.64% with 127 members to go for the Department to reach 100%

We have <u>12 out of 22</u> Auxiliaries who are already at/above 100%. They have earned their star on the Hollywood Walk of Fame. CONGRATS to all of your who has joined the 100% Club.

New Year's GOAL-we will work on getting our remaining auxiliaries at 100%.

New Year's GOAL 2- I have an exciting idea to help the department membership that I will go over at Mid-Winter.

**Member Resources-**Malta has some great resources to use to gain and retain members. Once you gain the members-here is a great way to welcome them to their first meeting.

Welcome Card Front Option 1 Printable Template.pdfWelcome
Welcome Card Front Option 2 Printable Template.pdf
Welcome Card Back Printable Template.pdf

**INVITE** them to meetings/events, **CALL** to arrange to pick dues up, **RECRUIT** those new members at every event.

We are currently 96.64% with 127 members to go to be 100% (As of 12/31/23).

Let's take home the MOVIE EMMY this year for best picture!!! Let's Show that NEW MEXICO HAS TRUE GRIT TO GET IT DONE.

Shirlee Frias

Shirlee Frias MBA, EdLD Department of New Mexico Membership Chairman 2023-2024