



MEMBERSHIP PROGRAM

DEPARTMENT OF NEW MEXICO

Department Chairman, Kelly Fouse

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Hello everyone! Fall and the Holiday Season is upon us!! EEEKKK such a great time to get membership rocking! Yes, I know, it is a crazy busy few months, however, here are some ideas to get your annual members paid up, and recruit new members. **Halloween:** You can, *TREAT*, a new member or an existing member with their annual dues. **Thanksgiving:** Give a *BLESSING* to a new or existing member and **Christmas**, obviously, give a *GIFT*, (*Angel Dues*) to a new or existing member. If everyone that can, would do this for one member, our Roots to Our Branches, would have a tremendous system heading into the new year!!! Just a tidbit, you can have a fund raiser and your Auxiliary can do the above also 😊

Here are a few tips from our National Ambassador, Linda Roloff's blog for making membership workable: Create a recruiting committee; Demonstrate the value of membership on social media by placing the Dino the Dynamite Dinosaur -the nickname I gave him-not National recognized, (above) everywhere and on everything! I you haven't been told about him-reach out to me, invite me to your Auxiliary meeting, a membership drive, etc.-I am here to help YOU and your Auxiliary. I gave examples of this in August's promotional and at the Joint Trainings. Partner with similar organizations, connect with our active duty that have been deployed-they have family members; and we can help the VFW as well, and with student veterans. CALL YOUR MEMBERS, talk to them, - active membership is the, "Anti-Isolation-Fixation".

Congratulations and great job feeding your roots and helping our tree be healthy to every one of NM's Auxiliaries!! I know how hard each of you work, and the love you have for our veterans. May we keep those that have joined engaged and happy in serving, and recruit more big hearts and helping hands to continue the 100 plus legacy we have been given-our future generations are counting on us!

A special shout out to:

103.90%: 8703 - Carlsbad;

100%: 1131 - Mora; 1389 - Elephant Butte

90% or above:

96.60%: 3280 - Clovis

96.59%: 9515 - Portales

94.66%: 7686 - Alamogordo; 8703

92.04%: District 4

85% or above

87.95%: 4384 - Anthony

87.90%: 614 – Aztec

86.98%: District 7

85.83%: Department of New Mexico

I sincerely believe I will be constantly adding more auxiliaries to the shout out list! Healthy competition and deserved recognition are always fun!!

I Pray each of you and yours are blessed with love and laughter.

Kelly Fouse
Membership Chairman