



**To: Beth Miller-Department of NM President
Ansje Lansing-2023-2024 Membership Ambassador
Valorie Wrinkle-Western States Director**

Promotional #3 October

Greetings Movie Goers,

Happy October!!! We have several Auxiliaries who are already at/above 100%. They have earned their star on the Hollywood Walk of Fame. Who is next? Time to start really working your membership. We have a goal to be at/above 95% by the end of November. This will give the department money. Please get out there and bring in new members and convert those annuals to life. It is a WIN WIN for everyone.

We are currently 87.46% with 511 members to go to be 100% (As of 9/21/23).

Every Department and Auxiliary should have a Membership plan in place. Is your plan in place? Here is how we will make 100%

- Contact current members.
- Outreach to former members
- Go out and pick up dues from members and give them a calendar of upcoming events.
- Recruiting events
- Pick a mentor of each new member!
- Set your calendar for members to renew their dues on MALTA.
- Plan at least four fun events for recruiting at community events.

Let's take home the MOVIE EMMY this year for best picture!!!

Shirlee Frias

**Shirlee Frias MBA, EdLD
Department of New Mexico
Membership Chairman 2023-2024**