



Scan it to see how it can help your membership grow!!

**MEMBERSHIP PROGRAM
DEPARTMENT OF NEW MEXICO**

Department Chairman, Kelly Fouse

575-973-2213 ** kelfouse@gmail.com ** PO Box 65, Glencoe NM 88324

Promotional #2, August, 2024

??

What does a QR Code have to do with MEMBERSHIP?

National has added a new tool to recruiting! When you are doing your Auxiliary Outreach with another organization; a youth activities project; a Voice of Democracy or Patriots Pen banquet; flying on a plane to Legislative and have on VFWA attire or a pin, to just give a couple of examples someone can ask who, why or what we are as an organization. Sometimes there is time to actually visit with them; and explain all the great things we do. However, as busy as we are, we don't actually get to visit with them. Have them scan the QR Code, it will pull up the VFWA National website on their phone!

It will give information about the VFW Auxiliary, what we do, and has links to learn more about our programs, the fact sheet, the membership application, the membership brochure and how to find an Auxiliary near them!

Another great resource, and especially for those of us that want to use electronics rather than a one on one, face to face conversation, (a LOT of our younger generations; and people like me, that don't like the feeling of being, "sold" something), is to use the large QR code in a frame at your recruiting tables-they can walk by and scan the QR code and learn for themselves about our great work! Put it on your table at community events, at the Bingo Hall, Rental Hall, Canteen door, (of course request to do so with your Commander first). Your local businesses that will allow it, your churches, synagogues, community centers, do like National did and have key chains made for your auxiliary, district, department and keep it with you. Just a few examples of how we can use the QR code to get more people to help our veterans and families. Please check out www.vfwauxiliary.org and go under, "What We Do" at the top title bar, then scroll down to membership-there are a lot of great resources! As always, if you have any questions, please reach out to me. My contact information is at the top of the page in the header.

We are a family working together for our veterans and each other. Kelly Fouse