

MEMBERSHIP PROGRAM DEPARTMENT OF NEW MEXICO

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Hello again everyone!

April! The time the world turns green and things start to flower and bloom!!

It is time for everyone to get to 100%!!! Not because of awards, although, they are fun to receive; and not because we love our President, which, of course we do!!! We need to get to 100% PLUS, because we believe in our organization and want to grow – we want to ensure we have the people to ensure we can do our programs, which support our veterans and their families. We do not want to burn out the same 5 or 6 people, that step-up year after year! Guess what 95% of them they want to mentor new people, and help them grow to their full potential – which, of course, ensures our organization is around for another 100 plus years – you guessed it, helping veterans and their families!! Our organization, must stay relevant, not one individual – our whole organization! This can only happen if our Auxiliaries stay relevant and growing!!! Our Auxiliaries are the roots of the great tree, if they are not strong and growing; our organization as a whole cannot thrive!! So those that haven't yet reached 100% please send out membership due reminders, yes again, make phone calls, check on your members, (we should have already been doing this throughout the year). Offer Angel dues, be sure and put up the QR code anywhere and everywhere that will allow it!!

Those that are 100% and above – you are ensuring our organization's roots are strong, deep and thriving!! Your love of veterans shows!!

I have put the complete Excel report spreadsheet in this promotional. I have heard there is some confusion on paid members versus actual or current membership. Paid members is what Department and National give awards on, as we do not want your awards to not be given due to deceased members. Current membership, is your actual membership, this is your **true membership** with your deceased members being removed.

District President's – if you have an Auxiliary that is struggling to reach 100%, please reach out to the President and see if you can assist them!

Last year on June 31 we had 3796 members, as of March 24, 2025 we are at 3729 members. We are only 67 members away from being 100% in **true membership!** I know we can do this!!!

Everyone, please look at the attached Excel spreadsheet – see which Auxiliaries might could use a helping hand to reach 100% plus!! We are one team, THIS IS OUR HOUSE VFWA NM see if you can help those that roots maybe are not growing as strong – YET!

May God Bless each of you and your loved ones,

Kelly Fouse, Membership Chairman VFWA NM 2024-2025

I	l		l			l	l	I	I	l	1
Life	Life	Life	Annual	Annual	Annual	Current		Paid	Prior	Current	Paid
New	Rejoin	Continuous	New	Rejoin	Continuous	Total	Deceased	Total	Total	Percent	Percent
3	0	111	2	2	10	128	2	130	124	103.23%	104.84%
0	0	38	1	0	21	60	0	60	67	89.55%	89.55%
3	0	149	3	2	31	188	2	190	191	98.43%	99.48%
0	0	179	0	0	29	208	0	208	229	90.83%	90.83%
10	0	34	6	0	12	62	0	62	43	144.19%	144.19%
6	0	188	2	1	27	224	1	225	244	91.80%	92.21%
16	0	401	8	1	68	494	1	495	516	95.74%	95.93%
0	0	73	3	0	7	83	1	84	83	100.00%	101.20%
14	1	206	6	0	13	240	1	241	248	96.77%	97.18%
6	0	497	4	0	19	526	0	526	524	100.38%	100.38%
15	1	163	13	0	70	262	1	263	248	105.65%	106.05%
35	2	939	26	0	109	1111	3	1114	1103	100.73%	101.00%
6	0	154	5	0	5	170	3	173	159	106.92%	108.81%
3	1	122	7	1	22	156	2	158	155	100.65%	101.94%
9	1	276	12	1	27	326	5	331	314	103.82%	105.41%
1	1	24	1	0	6	33	0	33	30	110.00%	110.00%
0	0	52	2	3	23	80	0	80	81	98.77%	98.77%
0	0	60	0	0	4	64	0	64	77	83.12%	83.12%
1	1	136	3	3	33	177	0	177	188	94.15%	94.15%
2	0	209	1	0	30	242	0	242	279	86.74%	86.74%
0	0	15	0	0	3	18	0	18	19	94.74%	94.74%
2	0	224	1	0	33	260	0	260	298	87.25%	87.25%
2	0	88	0	1	19	110	0	110	115	95.65%	95.65%
1	0	51	12	1	18	83	4	87	77	107.79%	112.99%
3	0	139	12	2	37	193	4	197	192	100.52%	102.60%
0	0	66	0	2	10	78	4	82	88	88.64%	93.18%
0	0	0	0	0	0	0	0	0	94	0.00%	0.00%
8	0	267	5	0	15	295	8	303	294	100.34%	103.06%
2	0	83	1	0	8	94	2	96	88	106.82%	109.09%
10	0	416	6	2	33	467	14	481	564	82.80%	85.28%
0	0	478	0	0	5	483	1	484	430	112.33%	112.56%
79	4	3158	71	11	376	3699	30	3729	3796	97.44%	98.23%
79	4	3158	71	11	376	3699	30	3729	3796	97.44%	98.23%
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