

Membership

As of July 29th, we are at 87.31%

Membership isn't just about recruiting new members and getting 100% plus. It's about retaining our current members and getting them involved.

Membership plays one of the biggest challenges in Circle of Excellence-

110 points- Over 101% in membership, not including deaths (current present)

100 points- 100% plus in membership, not including deaths (current present)

90 points- 100% plus in membership, including paid deaths (paid present)

80 points- 97-100% in membership, including paid deaths (paid present)

Membership Applications- Must be filled out completely and legibly any missing information can delay the membership status. Be sure to get an EMAIL (this is the email we will use to add them to constant contact) we get the emails from MALTA.

Any new members have to be entered by the Department Treasurer, any Life Members paying credit card is sent on to National. Please give both Department and National time to get everything entered, even in the treasurer guide it says to allow a reasonable amount of time (2 weeks) for membership to be processed and MALTA to be updated.

Dues Notices- Have those been sent out yet? You can send by mail, email, text, phone call, post it on your Facebook or other social media accounts, post flyers around your post. Be sure to get them out soon this should be one thing that your auxiliary works on right away, new year has begun and its time to collect dues again. Remember any member you may have signed up and submitted in June they now owe for this year also. Keep in mind your more seasoned members might like a mailed letter or even a phone call. Also, maybe mention to your members when meetings are and any upcoming events.

New Members- Don't just sign them up and let them go on their way, tell them when the meetings are, any upcoming events. Membership in numbers is important we reach our goals, and we have a bigger voice in DC. But what good is it if we have 163 members but only 10 show up to meetings and events and do everything and I get that happens a lot and some may only want to be card carrying members but still try to get all members involved and active.

Annual Members- don't just ask for them to pay dues, invite them to the meetings and events. See what new skills they have to offer or can bring to the table. Get them involved! Also, see if they want to convert to life member- they don't have to pay annual dues...

Angel Dues- usually in December when you're struggling to get that 90-100% you start looking at your membership list and see Polly Smith with a short member ID number so you know she's older maybe she forgot about her dues or doesn't have the money to pay it. So you vote at your meeting to pay her dues as an angel due- you can do this for any member, just vote on it. You can ask to have the membership card be to your treasurer and maybe get a card for everyone to sign and send the membership card to that member.

MALTA has lots of resources for membership please look there and see all there is. QR codes are up and running, you will always have a membership application with you as long as you have a QR code. The keychains are available to order from the VFW store.

Deaths- When a member passes away it is the treasurer's responsibility to enter the death into MALTA, this is one way to keep your roles current. There have been times we didn't know a member had passed away and we sent dues notice and the family was upset we sent one because the member had passed. So, keep your roles current, even if they pass at the end of the year and you already hit the 100% you still need to enter the death.

Remember that we all have a lot going on in our lives, and its important to take a step back, close your eyes count to 10 and remember your why. Each Dues notice you send out that member has their own Why as to why they joined so every dues notice matters. So now, get your butts back to work and get those members and get them involved.

Thank you,
Dominique C Garcia
Department Membership Chairman