

CULINARY  
COMPOSER

WAREHOUSE  
WIZARD

Every day is a chance to celebrate in school cafeterias

2024  
2025

**promo calendar**





Brought to you by  
School Nutrition Magazine

Every meal  
we prepare  
is a step  
towards a  
**healthy  
future.**

Have a great start of the school year!



WAREHOUSE  
WIZARD

WAREHOUSE  
WIZARD

COMFORT  
ZONE  
CREATOR





# 2024 august

**SUN      MON      TUE      WED      THU      FRI      SAT**

1  
Spider-Man Day

2

3

4

5

6

7

8

International Cat Day

9

National Book Lovers Day



10

11

12

World Elephant Day

13

14

15

National Relaxation Day

16

17

18

19

National Aviation Day  
National Photography Day  
World Humanitarian Day

20

21

22

National Tooth Fairy Day  
National Eat a Peach Day  
World Plant-Based Milk Day

23

24

25

26

National Dog Day



27

28

National Cherry Turnover Day

29

National Chop Suey Day

30

National Beach Day

31

**monthly celebration**

- National Peach Month
- National Sandwich Month
- Summer Sun Safety Month
- National Golf Month
- Back-to-School Month
- International Pirate Month (aka Arr-gust)
- National Panini Month
- National Immunization Awareness Mo

- International Clown Week | Aug. 1-7
- National Farmers Market Week | Aug. 4-10
- World Water Week | Aug. 23-27
- Be Kind to Humankind Week | Aug. 25-31

**weekly celebration**



# 2024 September

**SUN MON TUE WED THU FRI SAT**

<b>1</b> Labor Day	2	3	4 <u>National Wildlife Day</u>	5 <u>International Day of Charity</u> National Cheese Pizza Day	6 National Food Bank Day National Read a Book Day	7
8	9	10	11 Patriot Day	12	13 <u>National Peanut Day</u> National Kids Take Over the Kitchen Day	14
15	16	17	18 <u>National Cheeseburger Day</u> 	19	20 <u>National Fried Rice Day</u>	21
22	23	24	25 National Quesadilla Day National Food Service Workers Day World School Milk Day	26 National Dumpling Day 	27	28
29	30	31				

**monthly celebration**

- Better Breakfast Month
- Fruits & Veggies—More Matters Month
- Hispanic Heritage Month | Sept. 15-Oct. 15
- National Chicken Month
- National Food Safety Education Month
- National Mushroom Month
- National Honey Month
- National Papaya Month
- National Potato Month
- National Rice Month
- National Suicide Prevention Month
- National Whole Grains Month
- Sourdough September

- National Waffle Week | Sept. 1-7
- Suicide Prevention Week | Sept. 8-14
- Banned Books Week | Sept. 22-28

**weekly celebration**

# 2024 october



SUN

MON

TUE

WED

THU

FRI

SAT

1

International Music Day

World Vegetarian Day

2

International Day of Non-Violence

3

4

National Taco Day  
World Animal Day  
World Smile Day

5

6

7

National Child Health Day

8

9

National Stop Bullying Day



10

World Mental Health Day

11

World Egg Day

12

13

14

Indigenous Peoples' Day

15

Global Handwashing Day

16

World Food Day

17

National Pasta Day

18

19

National School Lunch Week | School Lunch Pirates: Find Your Treasure!

20

21

22

23

24

25

26

27

28

29

30

31

Halloween



monthly celebration

Breast Cancer Awareness Month  
Down Syndrome Awareness Month  
LGBTQ+ History Month  
National Apple Month  
International School Library Month  
National Bullying Prevention Month  
National Chili Month  
National Pasta Month  
National Pizza Month  
National Seafood Month  
Vegetarian Month

World Space Week | Oct. 4-10  
Mental Illness Awareness Week | Oct. 6-12  
Fire Prevention Week | Oct. 6-12  
Yom Kippur | Oct. 11-12  
Sukkot | Oct. 16-23  
National School Lunch Week | Oct. 14-18

weekly celebration

# 2024 november



SUN

MON

TUE

WED

THU

FRI

1

National Cinnamon Day  
World Vegan Day

2

3

National Sandwich Day

4

5

Election Day

6

National Nacho Day

7

STEM/STEAM Day  
Cook Something Bold Day

8

9

Daylight Saving Time ends



10

11

**Veterans Day**

12

13

World Kindness Day

14

National Pickle Day

15

16

17

18

19

International Men's Day

20

21

Great American Smokeout

22

23

Eat a Cranberry Day

24

Diwali

25

National Parfait Day

26

27

28

Thanksgiving



29

30

monthly  
celebration

Military Family Appreciation Month  
Inspirational Role Models Month  
National Alzheimer's Disease Awareness Month  
National Diabetes Month  
National Gratitude Month  
Native American Heritage Month  
Peanut Butter Lovers Month  
National Pepper Month  
National Roasting Month

Dia de los Muertos | Nov. 1-2  
National Children's Book Week | Nov. 4-10  
National Hunger & Homeless Awareness Week | Nov. 18-26  
World Kindness Week | Nov. 11-17  
American Education Week | Nov. 18-22

weekly  
celebration



# 2024 december

**SUN**

**MON**

**TUE**

**WED**

**THU**

**FRI**

**SAT**

1

2

3

4

5

6

7

World AIDS Day  
National Christmas  
Lights Day

#GivingTuesday



National Cookie Day  
National Sock Day  
International Ninja Day  
International Volunteer Day  
National Comfort Food Day

8

9

10

11

12

13

14

National Pastry Day

Gingerbread House Day  
National Cocoa Day

15

16

17

18

19

20

21

National  
Chocolate-  
Covered-Anything  
Day

National Twin Day  
Bake Cookies Day

Go Caroling Day  
Yule/Winter Solstice

22

23

24

25

26

27

28

Christmas Day

Boxing Day



29

30

31

New Year's Eve



monthly  
celebration

Handwashing Awareness Month  
National Cat Lovers Month  
National Pear Month  
National Root Vegetable & Exotic Fruits Month  
Worldwide Food Service Safety Month  
Universal Human Rights Month

National Cookie Cutter Week | Dec. 1-7  
Inclusive Schools Week | Dec. 5-9  
National Handwashing Awareness Week | Dec. 5-11  
Hanukkah | Dec. 25-Jan. 2  
Kwanzaa | Dec. 26-Jan. 1

weekly  
celebration

# 2025 january



SUN

MON

TUE

WED

THU

FRI

SAT

1

Apple Gifting Day  
New Year's Day

2

National Science  
Fiction Day

3

Write to  
Congress Day



5

6

7

8

9

National Apricot Day  
National Word  
Nerd Day

10

11

12

13

National Gluten-  
Free Day  
National Sticker  
Day

14

Orthodox New Year

15

National Bagel Day  
Martin Luther King  
Jr. Day

16

17

18

19

20

National Penguin Day

21

22

National Hot Sauce  
Day

23

National Pie Day

24

25

SNA's 2025 School Nutrition Industry Conference



26

27

28

29

National Puzzle Day  
Lunar/Chinese New Year

30

31

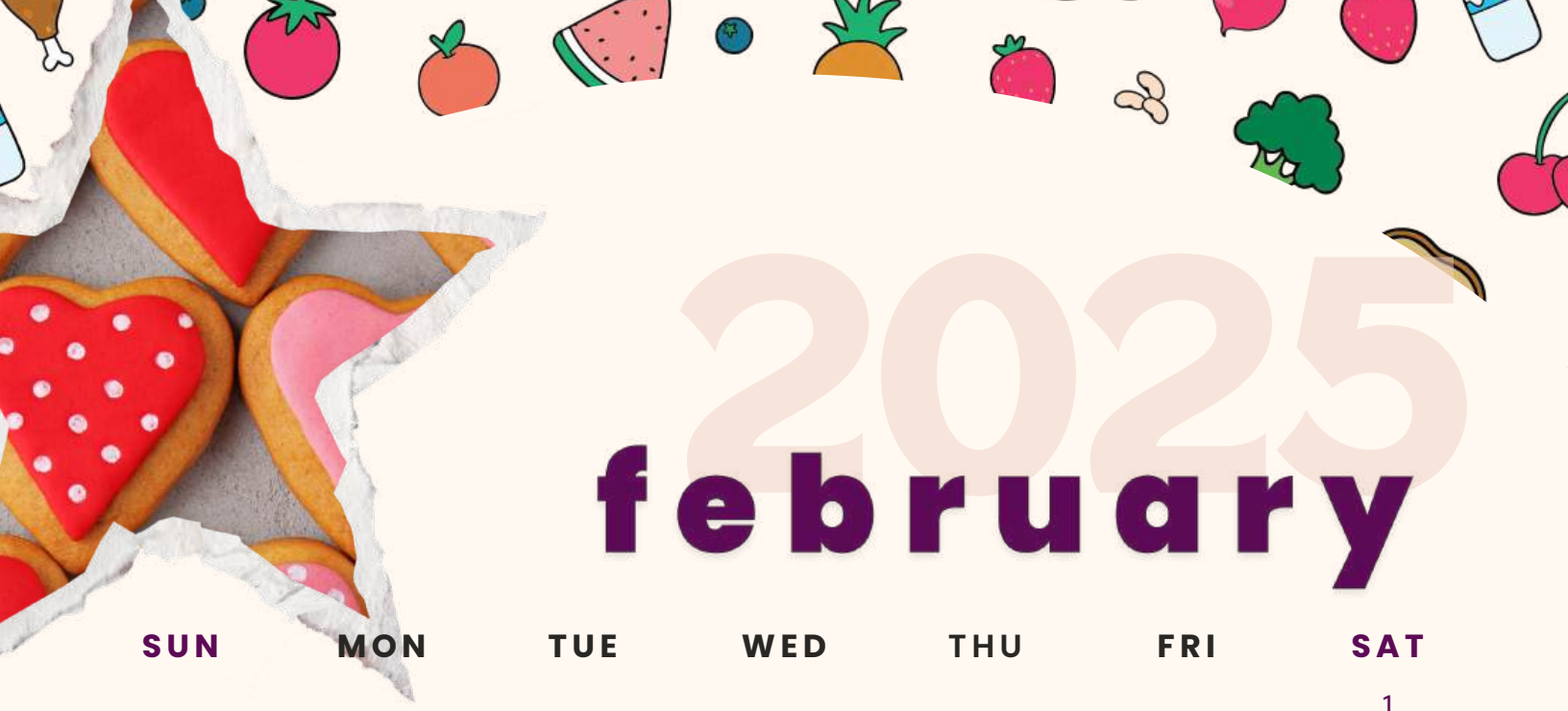
International Creativity Month  
National Blood Donor Month  
National Hobby Month  
National Oatmeal Month  
National Thank You Month  
National Skating Month  
National Slow Cooking Month  
National Soup Month  
National Poverty in America Awareness Month  
Veganuary  
Apple and Apricot Month  
Be Kind to Food Servers Month  
Self-Love Month

Folic Acid Awareness Week | Jan. 1-7  
New Year's Resolutions Week | Jan. 1-7  
National Pizza Week | Jan. 12-18  
Universal Letter Writing Week | Jan. 12-18  
National Fresh Squeezed Juice Week | Jan. 19-25

monthly  
celebration

weekly  
celebration





# 2025 february

SUN

MON

TUE

WED

THU

FRI

SAT

1

2

Groundhog Day

3

4

National Homemade  
Soup Day  
Sweater Day

5

6

National  
Chopsticks Day  
National Frozen  
Yogurt Day

7

National Wear  
Red Day.

8

9

10

National  
Gardening Day

11

National Inventors  
Day

12

Hug Day

13

National Cheddar Day

14

Valentine's Day



15

16

17

President's Day  
National Cabbage Day

18

19

20

National Muffin Day



21

22

23

24

25

26

27

National Chili Day  
National Strawberry Day  
National Pokémon Day

28

National  
Pancake Day

**monthly**  
celebration

American Heart Month  
Black History Month  
Great American Pie Month  
International Friendship Month  
National Arts Month  
National Cherry Month  
National Grapefruit Month  
National Hot Breakfast Month  
National Library Lovers Month  
National Sweet Potato Month  
National Women Inventors Month  
Potato Lovers Month

Women's Heart Week | Feb. 1-7  
Burn Awareness Week | Feb. 2-8  
International Week of Black Women in the Arts | Feb. 7-15  
National Pancake Week | Feb. 17-23  
National School Counseling Week | Feb. 3-7  
Pride in Foodservice Week | Feb. 3-7  
Random Acts of Kindness Week | Feb. 14-20  
Ramadan | Feb. 28-Mar. 30

**weekly**  
celebration



# 2025 march

SUN MON TUE WED THU FRI SAT

1

2

3

4

World Obesity Day  
National Snack Day  
Fat Tuesday/Mardi Gras

5

6

7  
National Cereal Day

8

International Women's Day



National School Breakfast Week | Clue In to School Breakfast

9

Daylight Saving Time starts

10

11

12  
Registered Dietitian Nutritionist Day

13

**International School Meals Day**

14

Holi Pi Day

15

SNA's 2025 Legislative Action Conference

16

17

St. Patrick's Day



18

Global Recycling Day

19

Let's Laugh Day  
National Poultry Day

20

Spring Equinox

21

World Down Syndrome Day

22

23

24

25

26

National Spinach Day

27

28

29

30

31

Berries and Cherries Month  
Gender Equality Month  
Irish-American Heritage Month  
National Development Disabilities Awareness Month  
National Celery Month  
National Crafting Month  
National Music in Our Schools Month  
National Nutrition Month  
National Noodle Month  
National Reading Month  
Women's History Month  
Youth Art Month

Read Across America Week | Mar. 2-6  
Celebrate Your Name Week | Mar. 2-8  
Food Waste Action Week | Mar. 3-9  
National School Breakfast Week | Mar. 3-7  
National Bubble Week | Mar. 16-23  
Eid al-Fitr | Mar. 29-30

monthly celebration

weekly celebration



# 2025 april

SUN	MON	TUE	WED	THU	FRI	SAT
		1 April Fools' Day	2 National Peanut Butter & Jelly Day World Autism Awareness Day	3 National Burrito Day	4 International Carrot Day 	5
6	7	8 National Empanada Day	9 National School Nurse Day	10	11	12
13	14 National Gardening Day	15 World Art Day 	16 National Banana Day	17	18 Good Friday	19
20 Easter	21	22 Earth Day	23 National Picnic Day	24	25	26
27	28 Memorial Day	29 International Dance Day	30 National Bubble Tea Day National Raisin Day National Tie Dye Day	31		

**monthly**  
celebration

- Arab-American Heritage Month
- Earth Month
- Move More Month
- National Garden Month
- National Garlic Month
- National Grilled Cheese Month
- National Humor Month
- National Poetry Month
- National Volunteer Month
- School Library Month
- World Autism Month

- National Library Week | Apr. 6-12
- National Public Health Week | Apr. 7-13
- National Wildlife Week | Apr. 5-9
- Every Kid Healthy Week | Apr. 21-25
- Passover | Apr. 12-20

**weekly**  
celebration

# 2025 may



SUN

MON

TUE

WED

THU

FRI

SAT

1

School Principals' Day

2

School Lunch Hero Day

3

National Space Day

4

5

6

National Teacher Day



7

National School Nurse Day

8

Superman Day

9

10

11

Mother's Day

12

13

International Hummus Day

14

International Sushi Day

15

International Day of Families

16

17

18

19

Plant Something Day

20

World Bee Day

21

Eat More Fruits and Vegetables Day  
Talk Like Yoda Day

22

23

World Turtle Day



24

25

26

Memorial Day

27

28

World Hunger Day

29

30

National Creativity Day

31

monthly  
celebration



- Asian American and Pacific Islander Heritage Month
- Food Allergy Awareness Month
- Jewish American Heritage Month
- Mental Health Awareness Month
- Military Appreciation Month
- National Asparagus Month
- National Egg Month
- National Salad Month
- National Salsa Month
- National Strawberry Month

weekly  
celebration

- Pet Appreciation Week | May 4-10
- Teacher Appreciation Week | May 4-10
- Children's Book Week | May 5-11



# 2025 june

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 National Egg Day World Bicycle Day	4 National Cheese Day 	5 World Environment Day National Veggie Burger Day	6 National Donut Day	7
8	9	10 National Egg Roll Day	11 National Corn on the Cob Day	12 Superman Day	13	14 Flag Day
15 Father's Day	16 World Elephant Day 	17 National Eat Your Vegetables Day	18 International Sushi Day	19 <b>Juneteenth</b>	20	21
22	23 International Olympic Day Pink Flamingo Day	24 Upcycling Day	25 National Strawberry Parfait Day	26	27	28
29	30					

**monthly**  
celebration

- Great Outdoors Month
- National Dairy Month
- National Fresh Fruit and Vegetables Month
- National Lemon Month
- National Mango Month
- National Pollinators Month
- National Oceans Month
- National Soul Food Month
- Pride Month
- Turkey Lovers Month

- Stepparents Week | June 1-7
- National Garden Week | June 1-7
- National Flag Week | June 9-15
- National Pollinator Week | June 22-28

**weekly**  
celebration

# 2025 july



SUN

MON

TUE

WED

THU

FRI

SAT

1

International  
Chicken Wing Day  
American Zoo Day

2

3  
Eat Your  
Beans Day

4

Independence  
Day



5

6

7

8

8

National  
Blueberry Day

10

Teddy Bear  
Picnic Day

11

National Blueberry  
Muffin Day

12

13

14

Shark and Ray  
Awareness Day

15

National Cherry Day  
Fresh Spinach Day

16

17

World Emoji Day



18

19

SNA's 2025 Annual National Conference

20

21

22

National Mango Day

23

24

25

26

27

28

World Nature  
Conservation Day

29

National  
Lasagna Day

30

International Day  
of Friendship

31

National  
Avocado Day

monthly  
celebration

- Eggplant Month
- National Corn Month
- National Culinary Arts Month
- National Fishing Month
- National Ice Cream Month
- National Grilling Month
- National Hot Dog Month
- National Picnic Month
- National Watermelon Month
- Parks and Recreation Month
- National Berries Month
- Wild About Wildlife Month

weekly  
celebration

- Clean Beaches Week | July 1-7
- Coral Reef Awareness Week | July 20-26
- National Zoo Keeper Week | July 20-26